EXECUTIVE SPEAKER • LEADERSHIP STRATEGIST • TRUSTED ADVISOR

LATONIA A. DIOR

Founder & CEO, The Formulé® • Leadership Strategist & Executive Development Consultant • Speaker

Leadership that moves people. Conversations that transform organizations.

EXECUTIVE PROFILE

Latonia A. Dior is the Founder & CEO of The Formulé®, a boutique leadership development and executive consulting firm. She partners with executive leaders, organizations, ERGs, and purpose-driven women to strengthen leadership capability, elevate executive presence, navigate change, and build cultures where people and performance can thrive.

Her approach brings together strategic leadership development, emotional intelligence, lived wisdom, and practical application. For women in leadership, her work creates space to strengthen confidence, visibility, influence, resilience, and the ability to lead with clarity without losing themselves in the process.

SIGNATURE SPEAKING TOPICS

Intentional Leadership in Uncertain Times

Executive Presence, Influence & Strategic Communication

Leading Through Change Without Losing Your People

Culture, Alignment & Execution

Women Leading with Confidence, Visibility & Purpose

Sustainable Leadership, Resilience & Performance

ENGAGEMENT FORMATS

EXECUTIVE KEYNOTES	CORPORATE LEADERSHIP EVENTS	WOMEN'S LEADERSHIP	WORKSHOPS & INTENSIVES
High-level leadership messages that challenge thinking and move audiences toward intentional action.	Strategic sessions designed to strengthen leadership, culture, alignment, and performance.	Experiences that strengthen confidence, influence, visibility, resilience, and leadership responsibility.	Facilitated learning experiences that translate leadership insight into practical application.

WHAT AUDIENCES LEAVE WITH

- Greater leadership clarity and stronger decision confidence
- Practical tools leaders can apply immediately
- Stronger alignment between people, purpose, and performance
- Renewed perspective on influence, resilience, and responsibility
- A clear connection between leadership behavior and organizational impact

IDEAL AUDIENCES

Fortune 500 organizations • ERGs • Government agencies • Healthcare and educational institutions • Professional associations • Executive and women's leadership conferences • Entrepreneur and leadership summits

Women's leadership is not a side conversation. It is woven into the work - strengthening the confidence, strategic voice, executive presence, and sustainable leadership of women at every stage of influence.

> *"Every keynote I deliver is intentionally designed to create transformation, not simply inspiration."*

SPEAKING & LEADERSHIP ENGAGEMENTS

theformulelab.com • latoniadior@theformulelab.com • Corporate Keynotes • Executive Workshops • ERGs • Leadership Events • Women's Leadership Experiences